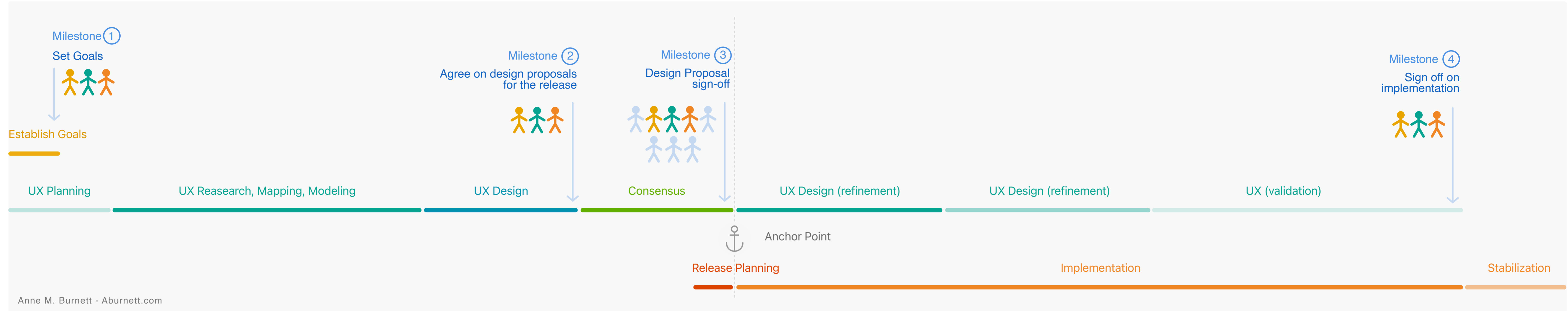
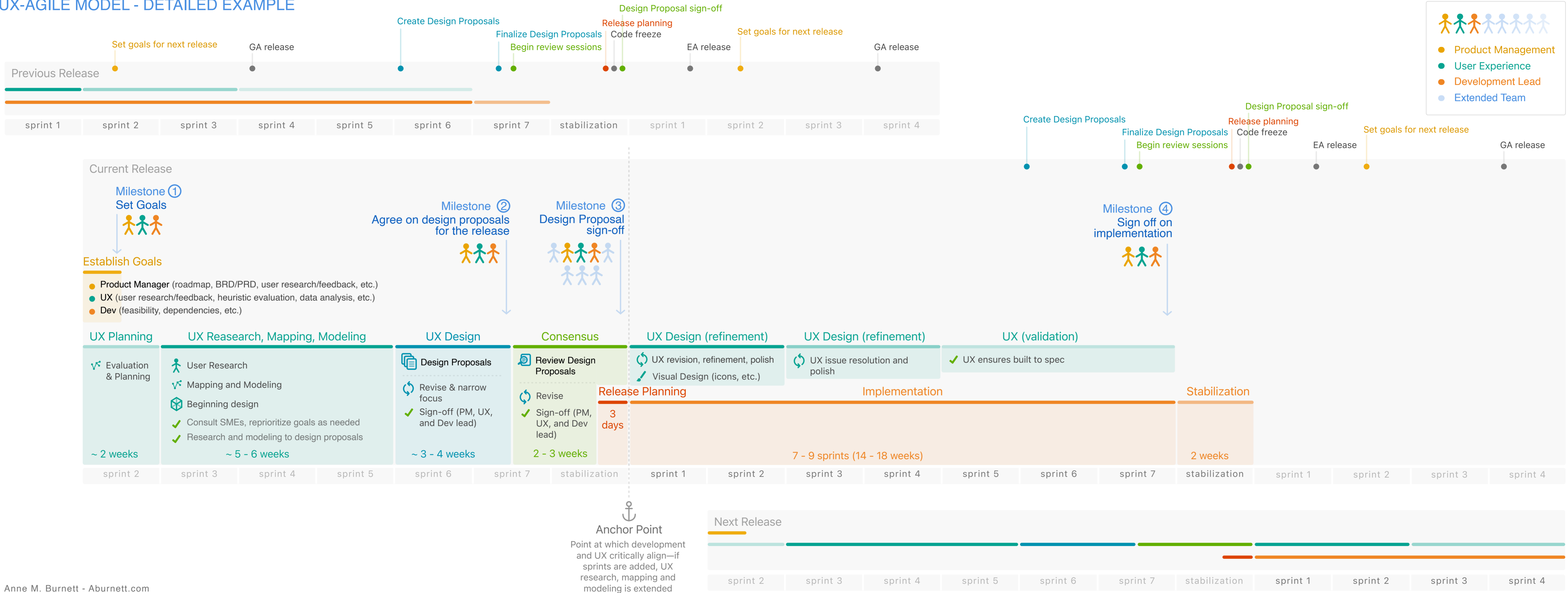
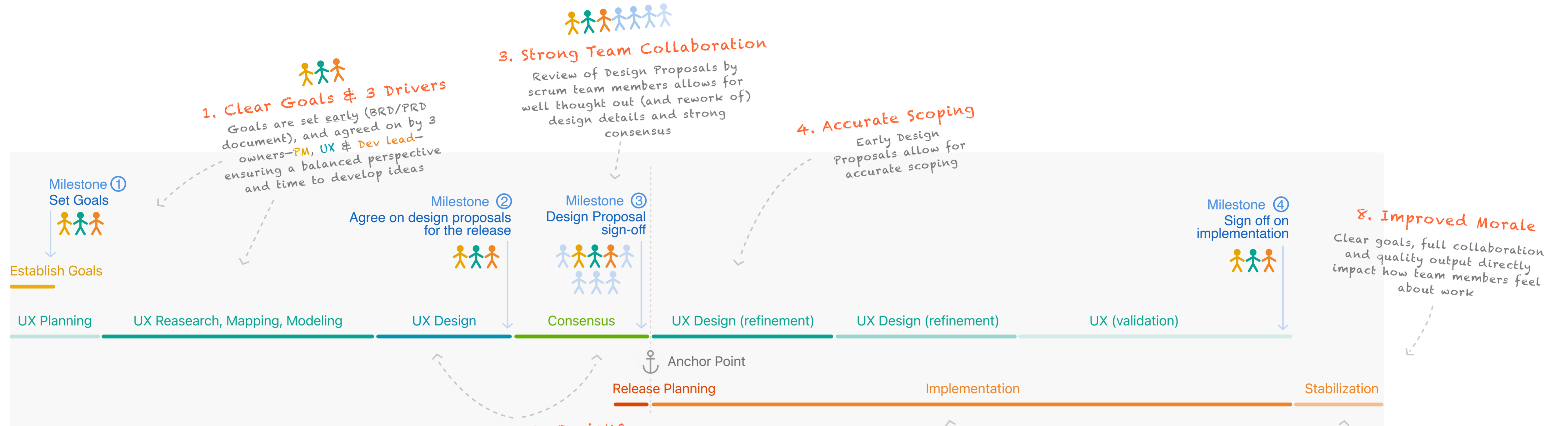


UX-AGILE MODEL - SIMPLE EXAMPLE



UX-AGILE MODEL - DETAILED EXAMPLE





< BENEFITS >

1. Clear goals & 3 drivers
2. High quality designs
3. Strong team collaboration
4. Accurate scoping
5. Early dependency awareness and effective planning
6. Reduced UX roadblocks and less churn
7. High quality solutions
8. Improved morale